ICON College of Technology and Management

COOKIE POLICY STATEMENT

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user's device.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improve the user experience. They can also help to ensure that adverts you see online are more relevant to you and your interests.

How to control cookies

You can find more information about cookies and how to disable them at www.aboutcookies.org and www.youronlinechoices.eu.

Please be aware that restricting or removing cookies may result in some features on our websites, and some of our online services, not functioning correctly or as intended.

Cookies used on ICON College domain

The cookies used on the ICON College website have been categorised based on the four categories found in the ICC UK Cookie guide. These categories are:

Strictly necessary cookies

These cookies are essential in order for you to move around the website and use its features. Usage examples are accessing secure areas of a site. Essentially, they enable services you have specifically asked for.

Performance cookies

These cookies collect information about how visitors use a website, for instance, which pages a visitor goes to most often. They do not identify a visitor and are only used to improve how a website works. Analytics cookies fall into this category. Essentially, they collect anonymous information on the pages visited.

Name	Content	Expires	Usage
_utma	randomly generated numbers	2 years from set/update	Used by Google Analytics to determine if a visitor to the site has visited before, for statistical purposes
_utmb	randomly generated	30 mins from set/update	Used by Google Analytics to determine which pages visitors view

	numbers		for statistical purposes
_utmc	Randomly generated numbers	When the user exits the browser	Used by Google Analytics to determine whether or not to establish a new session for the user
_utmv	randomly generated numbers	30 mins from set/update	Used by Google Analytics to determine which pages visitors view for statistical purposes
_utmt	number	10 mins from set/update	Used to throttle the request rate
_utmz	randomly generated numbers	2 years from set/update	Used by Google Analytics to calculate search engine traffic, advertisement campaigns and page navigation within the site
moodlesession	Randomly generated characters	When the browsing session ends	This cookie is used by the Moodle VLE to remember the logged in username.

Analytics_ut* family cookies are used to collect information about how visitors use this site by Google. The information is used to compile reports and to help improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, if they are redirected from other sites and the pages they visited. For further information on this please visit Google Privacy policy.